



events

Each year, DBI hosts numerous downtown events. All proceeds are reinvested right back into the community. DBI has provided funding for downtown park benches, brick pavers, street lamps, the Farmers Market, the Lyric Theatre, Blacksburg's Hand-in-Hand Playground, and more.

SUMMER SOLSTICE FESTIVAL

June, Third Saturday

Welcome summer with midway games, dog parade, 5k race, live entertainment, beer garden, and food.

ART AT THE MARKET

July

Local artists display and sell their works of art. Done in conjunction with Breakfast at the Farmers Market.

STEPPIN' OUT

August, First Friday and Saturday

A Blacksburg tradition! More than 180 craft vendors, three stages of live entertainment, great festival food, community connection, and more.

DOWNTOWN TAILGATES

Virginia Tech Fall Football Season

Friday evening fun before select Hokies home games. Beer and wine, food and entertainment.

HALLOWEEN HAPPENINGS

October 31st

Downtown trick-or-treating, special entertainment at the Lyric Theatre, and other Halloween activities for the young and the young-at-heart.

WINTER LIGHTS

December, First Friday in conjunction with Town of Blacksburg Holiday Parade

Celebrate the season – carolers, holiday crafts, hot cider and hot chocolate, visits with Santa, and more.

Downtown Blacksburg, Inc. also partners with other groups during the year for events such as the International Street Fair, Pretty in Pink Ladies Night, and other activities promoting the downtown community. In addition, DBI sponsors weekly and monthly retail promotions including First Fridays and Senior Discount Tuesdays.

testimonials

“It’s great to see community members supporting each other, and I can think of no better example of this than watching the downtown merchants working together to better our town. I am so impressed with the work they have done, and look forward to the opportunity to be more involved in the future.”

Rachel Gabriele
Blacksburg Resident

“Working with the Downtown Merchants of Blacksburg [DMOB] has proven very advantageous, even for an established business like ours. I highly recommend joining Downtown Blacksburg, Inc. [formerly DMOB] as a means of strengthening business (both individually and as a group).”

Charles Woerner
Co-owner, Heavener Hardware & Lumber

“The Downtown Merchants of Blacksburg has been crucial to the success of the Lyric Theatre.”

Lindsay West
Founding Chair of The Lyric Council

staff

Sue Drzal
Administrative Director
540-951-0454
dbi@downtownblacksburg.com

Laureen Blakemore
Special Events Director
events@downtownblacksburg.com

Put your money where your heart is become a member.

Fill out the form below with the requested information. Detach and mail or drop off your form with payment at:

149 College Avenue
Blacksburg, Virginia 24060
(in the Community Arts Information Office)

last first

street address

city state

phone

e-mail

Member Level Applied for _____

I authorize Downtown Blacksburg, Inc., to charge my credit card for my membership in the amount of \$ _____

Type of Card: Visa MasterCard

CC#: _____

Expiration Date: ___ / ___

Code Number: _____

(the last 3 or 4 digit number on the back of your card after the last digits of your account number)

Signature _____

Date: ___ / ___ / _____

Interested in volunteering?
Check this box and we will contact you about opportunities within our organization.



join

In addition to becoming more involved in your community, membership with Downtown Blacksburg, Inc. also allows you special benefits in association with our numerous events and generous local merchants.

- Rotating, special discounts reserved for DBI members from downtown Blacksburg merchants by showing membership card.
- Invitation to the Annual DBI Meeting/Reception and other events for DBI members only.
- Reminders of upcoming events so you never miss the fun...and so much more!

volunteer

We're always looking for new volunteers who want to make a difference in downtown Blacksburg. If you'd like to lend a helping hand in the continued improvement of your community and the many events hosted by DBI, drop in at our office and let us know. We'd love to hear from you.

“It’s great to see
**community
members**
supporting each other...
working together to
**better
our town.**”

Rachel Gabriele
Blacksburg Resident

membership levels

INDIVIDUAL & RESIDENT SUPPORTER \$50

Show your support of downtown Blacksburg as a good neighbor and/or loyal shopper! We value your support and contributions and want you to stay informed of what’s going on downtown.

PROPERTY OWNER \$100

As a downtown property owner, your support keeps our district thriving.

MERCHANT MEMBER \$125

If you own a retail or service business in the downtown district, Downtown Blacksburg, Inc. helps you succeed and keeps you connected to the community.

NON-PROFIT / GOVERNMENT MEMBERSHIP

Annual budget under \$50,000 \$50

Annual budget over \$50,000 \$100

As a non-profit or government entity, your support of the downtown community is vitally important to the mission of Downtown Blacksburg, Inc.

Major Donor levels also available.
Please contact DBI for more information.



149 College Avenue
Post Office Box 233
Blacksburg, Virginia 24063
dbi@downtownblacksburg.com
540-951-0454

downtownblacksburg.com

live local.
Downtown Blacksburg, Inc.
at the **heart** of your hometown

about

It was in the late 1970s that a small group of Blacksburg merchants hatched a plan to sponsor an annual summer festival. Their efforts did not take long to root, and eventually the celebration they founded grew to be Steppin’ Out, the annual street festival that we know and love today. Buoyed by the success of Steppin’ Out and encouraged by our own citizens, the merchants created a formal organization to represent and advance the town’s Central Business District.

In 1988, the Downtown Merchants of Blacksburg (DMOB) was formed. Since that time, the group evolved into an organization of more than 80 retailers, service providers, and non-profit groups, all dedicated to helping promote and enhance the downtown commercial district. In 2010, the name changed, but the mission is the same: DMOB is now Downtown Blacksburg, Inc.

Downtown Blacksburg, Inc. (DBI) is an association of merchants, property owners, and downtown advocates whose mission is to sustain a dynamic, vital, and diverse community through marketing, events, economic development, and leadership.

We welcome individual citizens, property owners, corporations, and others to be a part of this dynamic group and to become involved in the spirited activities which make downtown Blacksburg unique. Whether you want to support downtown Blacksburg as a good neighbor or a loyal patron, we value your support and contributions. With voting privileges and open invitations to the Annual Meeting and other special events, we want to give you a voice and keep you informed.