



# Steppin' Out 2011

Friday and Saturday, August 5 & 6

10 am to 10 pm

Downtown Blacksburg, Virginia

## Arts/Crafts Vendor Information

Steppin' Out is not only the area's premier festival, it has become the Town of Blacksburg's very own family reunion. Sponsored by Downtown Blacksburg, Inc. (formerly the Downtown Merchants of Blacksburg) for over a generation, this street fair fills the historic central district with artists and craftspeople showing and selling their work; three stages of live music and entertainment; great ethnic and festival foods; and sidewalk sales at participating downtown merchants. Crowds have been estimated at more than 45,000 for the weekend – always the first Friday and Saturday in August. Crafters should be advised that the region boasts a large population of talented artisans; the quality of handwork offered is quite high, and the typical shopper is savvy and appreciative of skillfully crafted goods. We hope this will be a profitable and enjoyable venue for your own handmade work.

### Eligibility

- All arts & crafts **MUST** be handmade. No vendors with buy/sell merchandise will be accepted. Violators will be asked to withdraw their buy/sell wares and will forfeit participation in future festivals sponsored by the Downtown Blacksburg, Inc.
- One crafter per booth: Booths may not be sub-divided.
- Foods are provided by the restaurants who are members of Downtown Blacksburg, Inc. No outside food vendors will be accepted.
- Absolutely no t-shirts may be sold by any vendor.
- All vendors, new *AND* returning, are asked to submit photos detailing merchandise for sale. Please provide photographs or CD images with your application.

### Logistics

- Each booth is approximately 16' wide by 10' deep. Activities must be limited to the booth space.
- Each vendor is responsible for the construction, set-up, staffing, and take-down of the booth. Volunteer booth sitters will be available during the festival.
- Hours are 10:00 am to 10:00 pm, Friday and Saturday. Vendors agree to participate for the entire time period.
- Because of past problems, we do not allow sound systems for product sales or demonstration. Booths with sound systems for background music are asked to keep the volume low to keep the peace between neighbors and to avoid conflict with the on-stage performances.

- The contact person completing and signing this application must be present at the festival.
- Steppin' Out does not provide security overnight. Goods and valuables should be removed from booths or secured overnight. Steppin' Out is not responsible for lost, stolen, or damaged goods.
- **Starting in 2011, there is a separate \$10.00 fee for electricity due to Town fees. Electrical usage is limited to 500 watts per booth. Not all booth spaces have access to electricity; therefore, booth assignments with electricity will be offered on a first-requested basis. In consideration of other vendors, we cannot allow generators.**

## The Process

- Early admission applications are due by Monday, May 2. These will be processed and you will receive notification by June 6. Applications received after May 2 will be considered on a case-by-case basis.
- Check-in, set-up, and booth location information will be mailed in early July.
- We reserve the right to refuse an application. A full refund of fees will apply in such instances.
- The Downtown Blacksburg, Inc. website ([www.downtownblacksburg.com](http://www.downtownblacksburg.com)) will be used to list updates, festival information, and promotion.

## Parking

- Steppin' Out is not responsible for providing parking or payment of parking fees incurred during the festival.
- In order to provide guaranteed parking spaces we reserve half of the Squires parking lot located at the end of College Avenue. Please note, spaces reserved do not back up to booth spaces. The lot is a convenient, policed location that will allow easy access to inventory for re-stocking booths. Passes may be purchased for \$15 for both Friday and Saturday. You may purchase two passes for \$25 if you have a trailer that requires an additional space. Be aware that you will not be guaranteed a booth location near the parking lot, even if you purchase a pass. Please note that oversized vehicles cannot use this lot. If you would like to reserve a space or spaces, please add this fee to your booth reservation cost. WE ARE LIMITED TO 100 PASSES. Please provide a separate payment for parking passes.
- There are other facilities available for parking around the festival. Details will be provided in the July mailing.

## Contact Information

- If you have questions or concerns, please don't hesitate to contact Downtown Blacksburg, Inc. at (540) 951-0454. You are also welcome to email us at [dbi@downtownblacksburg.com](mailto:dbi@downtownblacksburg.com).
- Information and updates will also be posted at [www.downtownblacksburg.com](http://www.downtownblacksburg.com)
- Keep this sheet for your own information and return the accompanying application, along with payment and photos, to:

# Steppin' Out 2011

Downtown Blacksburg, Inc.  
Post Office Box 233  
Blacksburg, VA 24063

# Steppin' Out 2011

## August 5 & 6

*Blacksburg, Virginia*

### Craft Vendor Application

*For internal use only:*

2010 Booth assignment:

Received:

Paid:

Business name (if applicable):

\_\_\_\_\_  
Contact name (contact must be present at the festival):

\_\_\_\_\_  
Address:

\_\_\_\_\_  
Phone number(s): \_\_\_\_\_

email address: \_\_\_\_\_ URL: \_\_\_\_\_

Describe ALL booth merchandise.

\_\_\_\_\_  
\_\_\_\_\_

Circle all categories which describe your merchandise:

art  
bath  
calligraphy  
candles  
Celtic  
clothing  
ethnic-themed  
face painting  
fiber  
foods

glass  
gourds  
hair ornaments  
handmade books  
hats  
henna  
jewelry  
kids  
leather  
metal

paper  
painting  
photography  
pottery  
sand art  
sculpture  
sports  
tie-dye  
quilts  
wood

*continued on reverse side . . .*

Number of Steppin' Out Arts & Craft booths requested: \_\_\_\_\_ @ \$150: \$ \_\_\_\_\_  
Electricity? \_\_\_\_\_ Include \$10 \$ \_\_\_\_\_

**Total enclosed:** \$ \_\_\_\_\_

*Please include separate payment for the following:*

Parking passes requested: 1 @ \$15 \_\_\_\_, or \$25 for two \_\_\_\_ : \$ \_\_\_\_\_

**Total enclosed:** \$ \_\_\_\_\_

NOTE TO RETURNING VENDORS: Requests for "specific booth spaces" are handled on a first-come, first-served basis. Early applications are encouraged!!

***Please make checks payable to Downtown Blacksburg, Inc.  
Mail with photographs or CD images of your merchandise to:***

Steppin' Out 2011  
Downtown Blacksburg, Inc.  
P.O. Box 233  
Blacksburg, VA 24063

- I understand that the fees are non-refundable once my application is accepted.
- I certify that my merchandise is handcrafted and that I will be present on site during the festival.
- I understand that no t-shirt sales are allowed at Steppin' Out.
- I agree to remain open for business from 10 am until 10 pm both days of the festival.

Signature \_\_\_\_\_  
Date: \_\_\_\_\_

***Applications are due by Monday, May 2, 2011.  
Have you included the following?***

- (1) check(s), payable to Downtown Blacksburg, Inc.
- (2) this completed application form and
- (3) pictures/photocopies of your merchandise, or a disk of images  
(or indicate on application that images have been sent via  
e-mail to [dbi@downtownblacksburg.com](mailto:dbi@downtownblacksburg.com).)

**downtownblacksburg.com**