

Steppin' Out 2010

August 6 & 7

Community Connection Application for *Non-profits*

Downtown Blacksburg, Inc. invites your not-for-profit organization to participate in *The Community Connection* at SteppingOut in 2010. The Community Connection is where charitable groups, clubs, school teams, and associations gather to share information, attract new donors, sign up volunteers, and raise awareness for their causes. SteppingOut crowds have been estimated at more than 45,000 for the weekend. Downtown Blacksburg, Inc., as sponsor of SteppingOut, hopes The Community Connection will be both a profitable and enjoyable venue for your endeavors.

THE PROCESS:

- Please submit your completed application by May 3, 2010 with a \$50 non-refundable booth fee.
- Applications are considered as received, and **booth spaces are limited**. Priority will be given those non-profit groups who are members of Downtown Blacksburg, Inc. and submitted their application by the deadline. Information concerning non-profit membership in our organization may be found on our website. There are just 37 spaces available in 2010. You will be notified by June 30 of your acceptance or wait-list status.
- Downtown Blacksburg, Inc., reserves the right to refuse an application. A full refund of the booth fee will be made in such instances.
- Set-up and booth assignment information will be mailed in early July.

THE DETAILS

- Each booth is approximately 8 ½' wide by 12' deep (the size of one parking space) and will be located in the Tech Bookstore parking lot or along Lee Street between Draper Road and Main Street.
- Each organization is limited to one booth space.
- All activities must be contained within your booth space. This includes give-aways!
- Booths with sound systems for background music are asked to keep the volume low to keep the peace between neighbors and not conflict with the on-stage performances.
- Festival hours are 10 am to 10 pm. The Community Connection closes down at 8 pm. Please keep your booth open until that time.
- Sorry . As a safety precaution, no one is permitted to break down his booth prior to 10 pm on Saturday evening, as the streets are still closed.
- No t-shirt sales or give-aways are permitted.
- No food sales are permitted.
- No animals are allowed in the festival area, even in $\% displays.$
- Contact Downtown Blacksburg, Inc. at 951-0454 or dbi@downtownblacksburg.com with questions.

Laureen Blakemore
Special Events Director

Sue Drzal
Administrative Director

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Application for The Community Connection

Organization name: _____

Contact name: _____

Address: _____

Phone number(s): _____

Email address: _____

Description of booth activity:

I understand that the \$50 booth fee is non-refundable. I agree to serve as the contact person between my organization and the SteppingOut committee. I will be responsible for all of the workers in the booth and ensure their knowledge of the festival rules and regulations.

Signature _____

Date _____

Please make checks payable to Downtown Blacksburg, Inc.
Mail check and this completed application form to:

SteppingOut 2010
Downtown Blacksburg, Inc.
P.O. Box 233
Blacksburg, VA 24063

downtownblacksburg.com